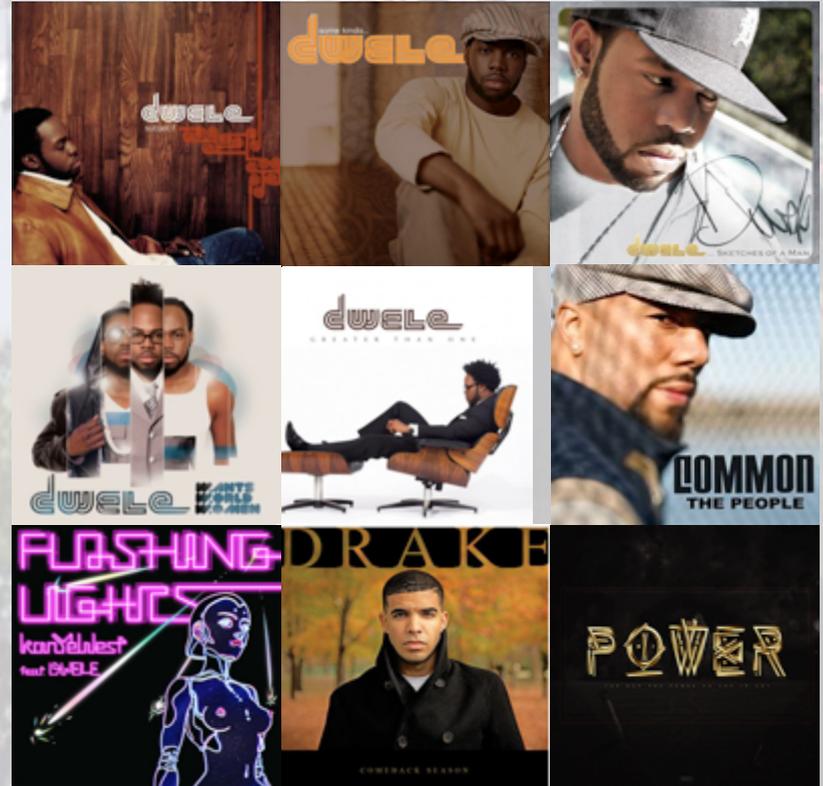




# dwele



DWELE HAS SPENT THE PAST DECADE AS ONE OF R&B'S MOST RELIABLE STARS. ALBUM AFTER ALBUM, HE BRINGS NOTHING BUT GREAT MUSIC ALONG WITH TOP TIER, LIVE PERFORMANCES WORLDWIDE. FROM CRITICALLY ACCLAIMED RELEASES AND COLLABORATIONS, HE HAS PROVEN TO BE AN INTRINSIC FORCE IN URBAN POP CULTURE WITH NO SIGNS OF SLOWING DOWN. HIS SOPHISTICATED & AFFLUENT FAN-BASE MAKES HIM A TRUE WINNER THAT WILL EXCEED YOUR EVERY EXPECTATION.

*DWELE IS...*

*"ONE OF R&B'S BEST KEPT SECRETS" - WENDY WILLIAMS*

-  Contributed to over 30 million albums sold worldwide
-  Contributed to over 4 million singles sold worldwide
-  Multi Grammy Award Nominee & 1 Participatory Win
-  2x Platinum Single Feature, Power w/ Kanye West
-  Platinum Single Feature, Flashing Lights w/ Kanye West

# The Artistry

Who exactly is the man behind this eclectic magic? Who is the man who sells out the legendary venues like The Jazz Café in London and both Yoshi's in Oakland and San Francisco for several consecutive nights? Well Dwele's story is familiar. A young yet sophisticated man, named Andwele Gardner who hails from the legendary music mecca of Detroit, lives a life in song. From stirring melodies composed on piano keys, he writes poignant music, performs with natural grace and captivates with his clear, silky tone. He is a songwriter, producer, multi instrument musician and vocalist carrying on a Motown-inspired tradition instilled in another era. Yet Dwele has cultivated his own spirited road with five critically acclaimed albums "Subject", "Some Kinda", "Sketches Of A Man", "W.ants W.orld W.omen" and "Greater Than One" behind him. His story in sounds resonates with genuine soul, and he's in full stride of the first chapter of his musical legacy.

Dwele was brought up in a highly musical family that was tragically pared down to his mother and younger brother, once his father was gunned down outside their home. Dwele was only 10. "The loss of my Father really inspired my creative side," Dwele recalls. "By getting into music, it provided me with a way to cope with his death." Dwele's music impresses with maturity beyond his years. He captures the rawness of inner city blues with hip-hop nuances that speak to his generation and beyond. His ear was shaped by Donny Hathaway, Marvin Gaye and Miles Davis, which his family played regularly in their home. What is most compelling about Dwele's work is it's timeless nature and the fact that he remains loyal to his foundation.

As a 5x Grammy Award Nominee and a shared win with legendary rap icon Kanye West, he has blazed a trail for this generation's newfound Soul/ R&B era. Although being the humble young man that he is, Dwele says "...No matter how many Grammy Nominations that I receive, I've always repped Detroit to the best of my abilities. That feeling is like exhaling, to be home while riding in the car upon my return. I see the sights and I'm back," he muses. "When I sit down at the keyboard, as soon as I get home, the material just flows out." Dwele has toured around the globe with sell-out crowds in his wake and still seems to mystify his audience, which makes them eagerly anticipate what his next move will be. Deemed as the "Best Kept Secret in R&B" by media queen Wendy Williams, there's no doubt he has surpassed the benchmark of just getting a "Hit Record" but more so a "Hit Career."

With all of that said... It's no wonder why he was the first one chosen by McDonald's as their National Brand Ambassador for the "face and voice" of their launch of McCafe in North America. With a multitude of television appearances on Jay Leno, Jimmy Kimmel, MTV Base in Europe and the BBC Studios Live, Dwele shows no signs of slowing. Especially since "...he's the people's choice" as proven by the rave reviews for All of his albums. It's hard to even imagine when he says that "His Best is Yet to Come..."

It must be a challenge to try and out-do yourself, when you are indeed the one who sets the bar of expectations in your musical genre. So for now we all must just anxiously await for his next arrival to our town while his latest, delicious musical serving "Wanna Dance" feat the Legendary Phife Dawg (ATCQ) & Mike City plays daily on all media platforms!!!!

**dwele™**



# The Hits

Dwele's performances are multi-generational, enjoyable celebrations of chart-topping hits, collaborations and just good music. *(some titles are below)*

- **WANNA DANCE (W/PHIFE DAWG & MIKE CITY)**
- **FIND A WAY**
- **I'M CHEATIN**
- **I THINK I LOVE YOU**
- **WHAT'S NOT TO LOVE**
- **WHAT PROFIT**
- **TAINTED (W/SLUM VILLAGE)**
- **HOLD ON**
- **KNOW YOUR NAME**
- **FLASHING LIGHTS (W/KANYE WEST)**
- **POWER (W/KANYE WEST)**
- **CELEBRITY (W/BIG SEAN)**
- **DON'T YOU HAVE A MAN (DRAKE)**
- **THE PEOPLE (W/COMMON)**
- **THE WHITE SHOES (W/WALE)**



# The Accolades

**"FLASHING LIGHTS"** - w/ Kanye West  
(2x's Grammy Nominated for Best Single & Album)

**"POWER"** - w/ Kanye West  
(Grammy Nominated for Best Single)

**"THE PEOPLE"** - w/ Common  
(Grammy Nominated for Best Single)

**"THAT'S THE WAY OF THE WORLD"**  
(Grammy Nominated for Best Single)

**"DON'T YOU HAVE A MAN"** - w/ Drake

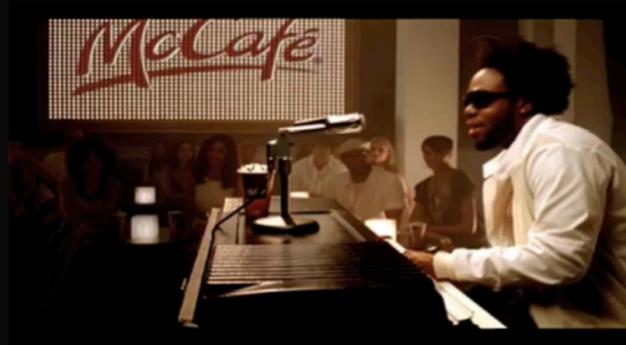
**"CELEBRITY"** - w/ Big Sean

1. Greater Than  
One  
Dwele



"...Hailed as one of the most underrated artists in R&B/Soul music DWELE captures the most coveted #1 position the US on iTunes with his latest breakthrough album release in stores today!!..."

# The Brand Ambassador



# The Rates

**\*Note** - Rate variations are based on event location, venue size and our proximity to market. ie if we are close to the area or already out on tour and can logistically route in the schedule, we have more flexibility for negotiation. *Flat rates may be options as well.*

## **Full Band- 60-70 min set**

**\$20k&up** + 2 Deluxe Kings & 6 King Singles (3+ Star Hotel), Ground Trans & Backline

## **Track Show- 45min set (Select Markets Only)**

**\$20k&up** + 2 Deluxe Kings & 3 King Singles (3+ Star Hotel), Ground Trans & Backline

## **Track Show- 20-30min set or Guest feat w/House Band (Select Markets Only)**

**\$15-20k** + 2 Deluxe Kings & 3 King Singles (3+ Star Hotel), Ground Trans & Backline

## **Event Hosting (Includes 2-3 Song Track – Billed ONLY as Hosted or “Special Performance”)**

**\$10-12.5k** + 2 Deluxe Kings (3+ Star Hotel) & Ground Trans

## **Event Hosting/ Celeb DJ Set - 60 min set on Serato**

**(Includes 2-3 Song Track - UNANNOUNCED or UNADVERTISED Performance)**

**\$10k** + 2 Deluxe Kings (3+ Star Hotel) & Ground Trans

## **Event Hosting/ Celeb DJ Set - 60 min set on Serato (No Performance)**

**\$8-10k** + 2 Deluxe Kings (3+ Star Hotel) & Ground Trans

## **Basic Event Hosting/ Special Guest Appearance (No Performance)**

**\$8-10k** + 2 Deluxe Kings (3+ Star Hotel) & Ground Trans

